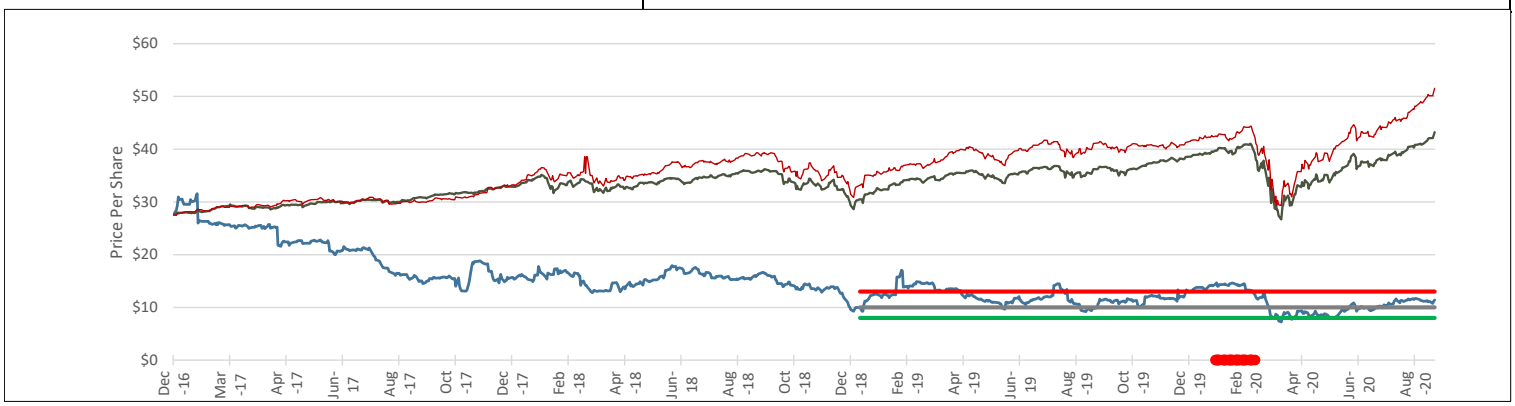
SEDOL/CUSIP	2572303 / 577081102
Market Ticker	MAT
Name	Mattel Inc.
Market/Sector Factor	**Influence**
Market	Uncertain
Sector	Uncertain

Fair Value Influence	
Favorable	**Unfavorable**
Rev Gr Rate Increasing	Div Yield < Market Yield
	PER Bottom Decile
	EBIT/sh Bottom Quartile
	EBITDA/sh Bottom Quartile
	Free Cash Fl/sh Bottom Quartile

Stock Summary

Market Capitalization	YIELD	PE	Return YTD	Current Dividend
MidCap	0.00	-21.85	-15.94	
Pricing		**% of Fair**	**Return 1YR**	**Revenue Influence**
Current Price	$ 11.39	113.9%	14.70	Neutral
OverValued	$ 13.00	FCF/Share Rank	Return Qtr	Earnings Influence
Caution	$ 12.00	F	17.79	Negative
Fair Value	$ 10.00	MAB Score	% > MKT	Dividend Influence
UnderValued	$ 8.00	Normal	46%	Negative
Rev Gr Rnk 12/36/60	1010/1412/1423	Stock Rating	Market	
EPS Gr Rnk 12/36/60	493/1500/1500	Stock Status	HOLD	
Sector/Industry	Consumer Discretionary		Consumer Durables & Apparel	

Mattel, Inc. designs, manufactures, and markets a broad variety of children's toy products on a worldwide basis. The Company sells its products to retailers and directly to consumers. Mattel's products include branded fashion dolls, infant and preschool products, toy cars, and electrical vehicles.



Legend: Blue - Stock Price, Black Dashed line - Market Indexed to Stock, Red Dashed Line - Sector Indexed to Stock, Red - Overvalued level, Grey - 100 Fair Value, Green - Undervalued.

2572303

MATTEL INC

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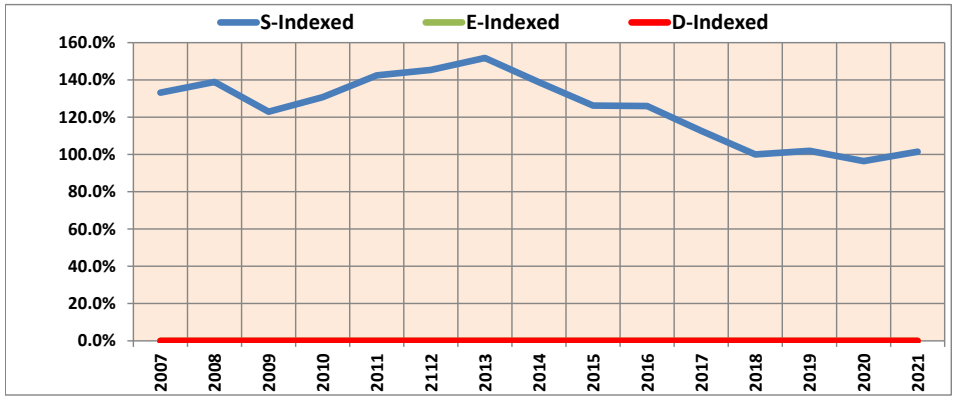
Country	US	**SEDOL**	2572303
Groups	Consumer Discretionary	**Ticker**	MAT US
	Consumer Durables & Apparel	**Adjust?**	USD
	Leisure Products	**Mcap**	4.2
	Leisure Products		
Web	www.corporate.mattel.com	**ADRS?**	N
ISIN	US5770811025		
Shares	3.5E+02		
Price	12.08		
PER fc	#N/A N/A		
Yield fc	0.00		

	Median	Low	Hi	StDev	StDevR
Sales%	0.9%	-11.5%	8.9%	7.4%	0.13
EPS%	0.8%	-35.1%	47.8%	25.3%	0.03
Div%	0.0%	-100.0%	34.6%	36.0%	0.00

YEAR	2007	2008	2009	2010	2011	2112	2013	2014	2015	2016	2017	2018	2019	2020	2021
Sales m	5918	6171	5462	5811	6331	6461	6744	6164	5606	5600	5005	4443	4530	4285	4510
Sales/s	17.06	17.79	15.74	16.75	18.25	18.62	19.44	17.77	16.16	16.14	14.43	12.81	13.06	12.35	13.00
EPS	1.47	1.27	1.24	1.83	2.14	2.52	2.70	1.94	1.26	1.27	-0.24	-1.12	-0.40	-0.20	0.36
DIV/S	0.75	0.75	0.75	0.82	0.92	1.24	1.44	1.52	1.52	1.52	0.91	0.00	0.00	0.00	0.00

S-Indexed	133.2%	138.9%	122.9%	130.8%	142.5%	145.4%	151.8%	138.7%	126.2%	126.0%	112.6%	100.0%	102.0%	96.4%	101.5%
E-Indexed															
D-Indexed	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!				

Sales%		4.3%	-11.5%	6.4%	8.9%	2.0%	4.4%	-8.6%	-9.0%	-0.1%	-10.6%	-11.2%	2.0%	-5.4%	5.3%
EPS%		-13.8%	-2.4%	47.8%	16.8%	17.9%	6.9%	-28.0%	-35.1%	0.8%					
Div%		0.0%	0.0%	8.9%	12.6%	34.6%	16.3%	5.6%	0.0%	0.0%	-40.1%	-100.0%			



Rankings within Groups

	World	W-Plus	US	Sector
Summary	#N/A	90	#N/A	
Sales G	#N/A	83	#N/A	
Sales R	#N/A	75	#N/A	
EPS G	#N/A	83	#N/A	
EPS R	#N/A	79	#N/A	
Div G	#N/A	67	#N/A	
Div R	#N/A	67	#N/A	
PER	#N/A		#N/A	
Yield	#N/A	78	#N/A	
PEG1	#N/A		#N/A	
PEG2	#N/A		#N/A	

Payback years by …

Earnings	Dividend	Combined
27	0	27

	PER	YIELD
2016	9.51	12.6%
2017		7.5%
2018		0.0%
2019		0.0%
2020		0.0%
2021	34.01	0.0%
2022		
	Median	**2021/20**
PEGS	#VALUE!	#VALUE!

MATTEL INC

Date 9-Oct-2020 Version… - 25